

Message Text

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PAGE 01 STATE 105949 POSS DUPE
ORIGIN COME-00

INFO OCT-01 EB-07 ISO-00 USIA-15 ARA-10 /033 R

DRAFTED BY COM/BIC/OIM/JLBLOW/CMM/DFH

APPROVED BY EB/OCA/CM:SPHARRIS

COM/BIC/OIM/EOOLSEN/AD/EM

COM/BIC/OIM/CGENDREAU

STATE/ARA/TSHUGART/BRAZIL (INFO)

STATE/SRICHARDSON/ECA (INFO)

USIA/IOP/PM.JASKIEWICZ (INFO)

-----110119Z 115103 /64

R 100028Z MAY 77

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS STATE 105949

INFORM PAO

E.O. 11652: N/A

TAGS: BEXP, AFSP, BR

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM - BRAZIL

REF: A) SAO PAULO 0462; B) STATE A-5960 DATED DEC. 10, 76;

C) STATE 099187

1. WCAG-AGREED DRAFT OF FY 1978 CCP FOR BRAZIL BEING SENT VIA AIR POUCH ON MAY 6 AND CONCURRENTLY BY INTERNATIONAL AIRMAIL. DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP(WCAG). PROPOSALS SUBMITTED IN REFTEL SAO PAULO 0462 INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFICATIONS UNCLASSIFIED

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REFLECT PROGRAM REQUIREMENTS AND DESIDERATA OF WCAG ACTIVITIES.

2. WCAG REPRESENTATIVES JAMES L. BLOW, COUNTRY MARKETING MANAGER FOR BRAZIL, USDOC, AND SPENCE RICHARDSON, COMMERCIAL COORDINATOR, STATE, NEA, PLAN TO VISIT BRAZIL FROM MAY 16 THROUGH MAY 19 FOR PURPOSE OF REVIEWING ALL ASPECTS

OF DRAFT AND COMPLETING CCP FOR BRAZIL. REPRESENTATIVES INSTRUCTED TO RETURN TO WASHINGTON WITH A MUTUALLY AGREED TEXT OF THE CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE, STATE 099187 PROVIDING BLOW/RICHARDSON TRAVEL PLANS HAS BEEN SENT.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COMPLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS: REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II, INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS; COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY AND TENTATIVELY CALCULATE PROBABLE WORKLOAD REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING VISIT OF WCAG REPRESENTATIVES; AND COMPILE FY 76, FY 77 AND TENTATIVE FY 78 DATA FOR FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO UNCLASSIFIED

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ARRIVAL OF WCAG REPRESENTATIVE. DURING WCAG REPRESENTATIVES' VISIT COMPLETE SECTION VI IN ITS ENTIRETY. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
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Disposition Event:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Reference: 77 SAO PAULO 462, 76 STATE A-5960
Retention: 0
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Review Media Identifier:
Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2580498
Secure: OPEN
Status: NATIVE
Subject: FY 1978 COUNTRY COMMERCIAL PROGRAM - BRAZIL
TAGS: BEXP, AFSP, BR
To: BRASILIA RIO DE JANEIRO MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d9044597-c288-dd11-92da-001cc4696bcc
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